Multimedia Publicity/Privacy License and Release Agreement

I hereby grant MATHEWS MANUFACTURING, INC., MATHEWS SALES AND DISTRIBUTION, INC., MATHEWS CREATIVE MARKETING GROUP, MISSION ARCHERY, INC., BRENNAN INDUSTRIES, INC., MCPHERSON, INC. and MCP PRODUCTIONS, LLC (collectively "McPherson Affiliated Companies") permission to use, adapt, modify, reproduce, distribute, publicly perform and display, in any form now known or later developed (the "Works"), the Materials specified in this release (as indicated by my initials) throughout the world, by incorporating them into one or more works or advertising and promotional materials relating thereto.

This release is for the following Materials (initial appropriate lines):

- ____ Name
- ____ Voice
- _____ Visual likeness (on logos, photographs, video, film, etc.)
- _____ Photographs, graphics or other artwork as specified:
- _____ Film, videotape or other audiovisual materials as specified:
- _____ Music or sound recordings as specified:
- ____ Other: _____

IF YOU ARE ENTERING INTO THIS AGREEMENT ON BEHALF OF YOUR EMPLOYER, THIS LICENSE AND RELEASE APPLIES TO YOUR EMPLOYER AND TO YOU AS A REPRESENTATIVE OF YOUR EMPLOYER.

I warrant and represent that the Materials identified above are either owned by me, or are original to me or that I have full authority from the owner of the Materials to grant this release.

I release McPherson Affiliated Companies, its agents, employees, licensees and assigns from any and all claims I may have now or in the future for invasion of privacy, right of publicity, copyright infringement, defamation or any other cause of action arising out of the use, reproduction, adaptation, distribution, broadcast, performance or display of the Works.

I waive any right to inspect or approve any Works that may be created containing the Materials.

I understand and agree that Mathews is and shall be the exclusive owner of all right, title and interest, including copyright, in the Works, and any advertising or promotional materials containing the Materials, except as to preexisting rights in any of the Materials released hereunder.

I am of full legal age and have read this release and am fully familiar with its contents.

Business Name and Address:

Signature: _____

Date: